



**FOR IMMEDIATE RELEASE**

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**SENIORMETRIX MEASUREMENT TOOL ENDORSED BY AOTA**

NASHVILLE, Tenn., April 21, 2009 -- AM- PAC™, the state-of-the-art outcome instrument measure integrated by [SeniorMetrix™](#) in its new LiveSafe suite of decision support tools, recently was endorsed by the American Occupational Therapy Association (AOTA) as an effective way to gather functional improvement data for AOTA's national outcomes database for occupational therapy.

"The endorsement by AOTA reiterates our confidence in the effectiveness and accuracy of AM-PAC," said Rick Glanz, CEO of SeniorMetrix. In 2007, SeniorMetrix partnered with [CREcare](#), distributor of AM-PAC (Activity Measure for Post-Acute Care), to combine the technical strengths of both service providers to improve measurement of post-acute care outcomes. AM-PAC became a part of SeniorMetrix's decision-support tools which are proven to reduce costs with no compromise in patient outcomes in post-acute care settings.

The goal of the LiveSafe decision support tools is to improve level of care transitions, enhance discharge planning, align expectations and reduce Medicare costs. By combining the prospective OPT™ (Outcome Prediction Tool) and the retrospective PAR™ (Post-Acute Analysis Reporting), the overall episode management of post-acute care patients is significantly improved, expectations among the patient, physician and family are better aligned, and costs of care are reduced. The LiveSafe utilization management tools are web-based and easily incorporated in the care management or medical director processes of any health plan.

As part of OPT and PAR, the AM-PAC technology determines a patient's functional status for basic mobility, daily activities and applied cognition. The AM-PAC is appropriate for functional assessments of adults with chronic conditions and/or those recovering from an illness or serious injury. "Our overarching objective is to provide patients, their doctors and families with the opportunity to make informed decisions about their health care options and treatment plans. For example, nursing homes or assisted living settings may not be necessary when home health services can meet the functional needs of the individual," explained Glanz. "By giving people evidenced-based

data on what will likely work well for their situation, we're helping to keep enrollees safe and comfortable in their community, and we're reducing the cost of care for that person."

When the 2007 partnership between SeniorMetrix and CREcare began, AM-PAC score results were aligned with SeniorMetrix's database of 250,000 actual patient records. That database has since increased to over 400,000 Medicare and Medicaid members.

**About SeniorMetrix, Inc.**

[SeniorMetrix](http://www.seniormetrix.com), a privately held company founded in 1999, is the only source for evidence-based data to help health plan professionals effectively manage frail and high-risk patients for optimal case management of members requiring post-acute care. The company provides services to plans covering more than 1,000,000 Medicare Advantage and Medicaid enrollees. For additional information, call (615) 376-5596 or visit [www.seniormetrix.com](http://www.seniormetrix.com).

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